

PhD in Management Sciences Seminar

Open Innovation & Open Business Models

Henry Chesbrough

Haas School of Management - UC Berkeley & ESADE

Wim Vanhaverbeke

Hasselt University, ESADE & Vlerick Leuven Gent Management School

We welcome you to what promises to be a most intensive, exciting intellectual experience. We have both written extensively on the topic of Open Innovation (which we will define carefully during the Course), but we believe that the best work in this area is yet to come! We have selected some readings and chapters to guide you in preparing for our three day Course. You will get much more out of the Course if you make the time to put more into it. Please read the assigned material carefully, and come prepared to share your questions, reflections and criticisms with us and your colleagues. Furthermore, upon registration participants should submit *an abstract* (1-2 pages) as well as bring a *poster* (A2 format) of their current or indented PhD research on open innovation to be discussed with faculty and Ph.D. candidates.

We have also incorporated reasonably long breaks and lunches, so we hope that you'll have time to get to know us and each other. While the Open Innovation research community is growing, it remains at an early stage of development. Your passion, commitment, energy and ideas are vitally needed. Once again, welcome!

About the organizers:

Prof. Dr. Henry Chesbrough is Executive Director of the Center for Open Innovation at UC Berkeley's Haas School of Business. He is also Professor of Information Systems at ESADE Business School. He is the author of *Open Innovation* (HBS Press, 2003), *Open Business Models* (also HBS Press, 2006), *Open Innovation: Researching a New Paradigm* (Oxford, 2006) and *Open Services: Rethinking Your Business to Grow and Compete in a New Era* (Jossey Bass, 2011). He was previously Assistant Professor and 1961 Fellow at Harvard Business School. He holds a Ph.D. from U.C. Berkeley in Business and Public Policy, an MBA from Stanford, and a BA from Yale.

Prof Dr. Wim Vanhaverbeke is professor at the University of Hasselt. He is also Visiting Professor at Vlerick Leuven Gent Management School and ESADE Business School. He has published in numerous international journals and is co-editor with Henry Chesbrough and Joel West of "Open Innovation: Researching a New Paradigm", a book about the research challenges related to Open Innovation. He is extending research about Open Innovation and open business models by setting up Exnovate and by doing joint research with different universities around the globe.

About ESADE:

More information about ESADE PhD in Management Sciences programme
<http://www.esade.edu/web/eng/programs/management/phd>

School:

ESADE Business School
Barcelona - Sant Cugat Campus

Date:

January 9-11, 2012

Time:

9:00 – 12:30 h.

14:00 – 20:00 h.

ECTS: 3

Language: English

Participants max: 30

Participants min: 5

Early Bird Registration Fee: 700 €
(Until November 15th)

Registration Fee: 800 €

Special fee for CEMS / EDAMBA

Enrolment deadline:

December 9th, 2011

Applications to:

Ms. Olga Linares

olgamaria.linares@esade.edu

Contact information:

Ms. Pilar Gállego

pilar.gallego@esade.edu